

U.S. DEPARTMENT OF STATE VIRTUAL FELLOWS PROGRAM PROJECT DESCRIPTION – ECA/P/PPP



This project seeks a Virtual Fellow to serve with the **Public-Private Partnerships** Unit, Office of Policy and Evaluation, Bureau of Educational and Cultural Affairs (ECA/P/PPP) as Accelerating Social Impact Project Curator.

Fellow Location: The Fellow will serve virtually and will not be physically located at the Department of State.

Project Name: Accelerating Social Impact – A partnership between the State Department and RocketHub.

Project Description: The U.S. Department of State and crowdfunding site RocketHub have partnered to support innovative solutions to some of the world's toughest challenges by accelerating projects awarded by the Department's Alumni Engagement and Innovation Fund (AEIF). Titled "AEIF 2.0," this new initiative will provide visibility, support sustainability, and accelerate the social impact of these alumni projects. In partnership with RocketHub, a dedicated crowdfunding channel has been set up on the platform. Over 60 alumni projects have already been identified and will launch on July 29th for a 45-day crowdfunding campaign that will test the utility of crowdfunding. As such, Stanford University is a partner on the initiative and will provide a full case study. They are in the process of conducting an impact study that will help provide metrics around the impact of crowdfunding.

The Fellow will work closely with the ECA/P unit to monitor, collaborate, and help facilitate a case study partnership with Stanford University that will evaluate AEIF 2.0. The incumbent will serve as a curator for the project, working with the Department and Stanford to carry out the case study.

Program Requirements: The precepts of the Virtual Fellows Program call for Fellows to have a high degree of administrative, professional, or technical knowledge/experience and a minimum of five years of professional experience that is directly applicable to the assigned task.

FILLED June 2014 Sarah McGhee

Project-specific Knowledge, Skills, or Abilities:

- Strong research and analysis skills, with a demonstrated ability to identify and analyze business trends and provide recommendations on new industry models and strategies (e.g., case studies, capacity assessment, policy reviews);
- Highly developed oral and written communication skills in order to interface with various offices, outside agencies, and organizations; articulate and defend recommendations; and produce coherent reports, policy recommendations, memoranda and written proposals, which identify and recommend solutions to problems.

Clearance: The Fellow <u>must be a U.S. citizen</u> and must receive a Public Trust determination <u>prior to starting</u> his/her service. The Virtual Fellows Program staff will work with the accepted candidate to obtain the Public Trust determination. (Note: A candidate is <u>NOT required</u> to have a Public Trust determination <u>prior to applying</u> for this project.)

Remuneration: The Virtual Fellow will be appointed to the federal civil service as an intermittent, unpaid consultant. The Department assumes no responsibility for providing any salary or benefits to the Fellow in connection with his/her participation in the Program.